

CRNS 6th ANNUAL AWARDS – NOMINATION SUMMARY

AWARD: LOCAL AUTHORITY PARTNERSHIP

ORGANISATION: East Ayrshire Council

WEBSITE: www.east-ayrshire.gov.uk

REF NO: LAP01

(200 words)

REASON FOR NOMINATION

Cunninghame Housing Association has established a Pan-Ayrshire Furniture Re-use Business called Cunninghame Furniture Recycling Company (CFRC) during 2010 with Increase III (ZWS) being the main funder supporting the implementation. East Ayrshire Council has been extremely supportive of this business and has from inception provided advice, financial and in-kind support.

The recycling team at EAC pioneered in the area by locating CFRC's first storage container on their amenity site and have also worked closely with CFRC in establishing a SLA and provided either nil or low cost solutions around waste disposal. EAC have also provided funding to support the marketing plan for the new business venture, this has been invaluable to CFRC during the early establishment of the business in Ayrshire. EAC have been totally committed to CFRC and this is now assisting with the relationship management with the other two local authorities in Ayrshire.

Without this support from day one of the business concept CFRC may have struggled to establish itself and create the business model and also the social, economic and environmental benefits it is currently delivering. EAC have always been proactive with the social economy sector in the region been first to support our business and its ethos.